

ITWEEK

IT NEWS FOR CONNECTED NETWORKS

a Possibility Media Publication



Verizon Wireless Invests Nearly \$44 Million In 2006 To Enhance Wisconsin Network (page 66)

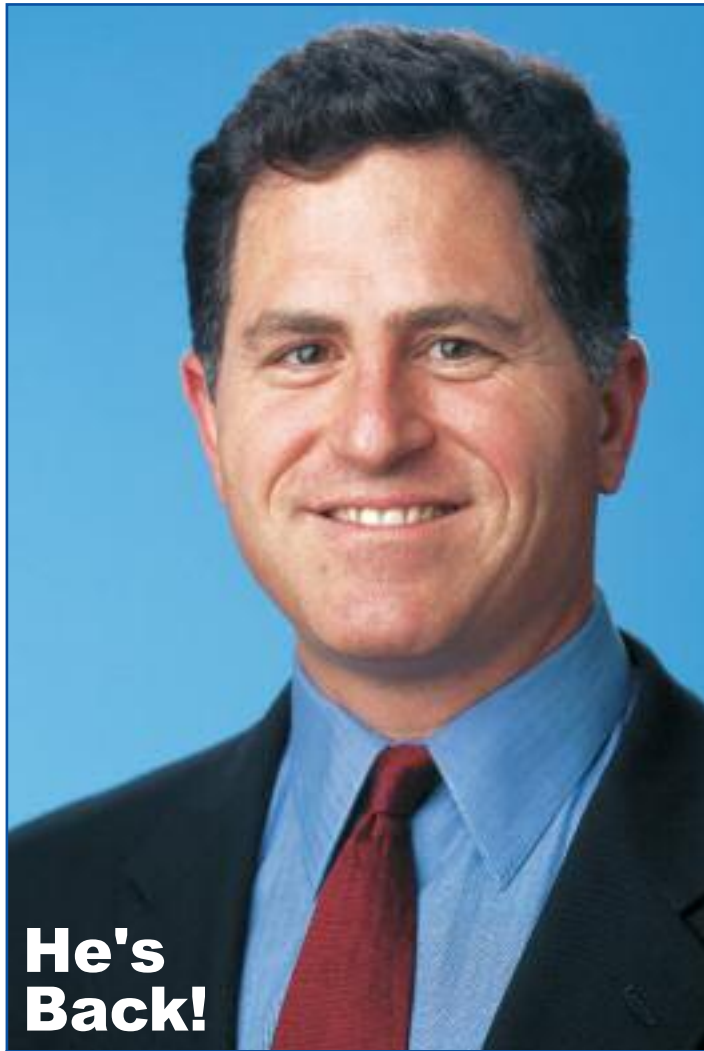
LATEST NEWS

Symantec Expert Participates in Energy IT Compliance Panel at DistribuTECH - 7

Windows Vista Expected to Generate \$10 Billion in New Revenue for California IT Industry in 2007 - 13

HP Declared Uncontested Revenue Leader in Distributed Automated Software Quality Market, Expands Market Share - 14

AT&T Announces New Three-Year Voice and Data Services Contract with Resource One Credit Union - 15



He's Back!

Michael Dell

Michael Dell Assumes Duties as Chief Executive Officer of Dell Inc. (page 50)

IBM Announces First-Ever Integrated Social Software Platform for Businesses

IBM announced Lotus Connections, the industry's first platform for business-grade social computing. Lotus Connections facilitates the gathering and exchange of information through professional networks, provides a dashboard-like view of current projects and connects users to like-minded communities. In addition, Lotus Connections removes the need for multiple social software applications, providing businesses with a single destination for building professional communities.

(full story on page 30)

Product Reviews

RainWorx rwAuction Pro Version 4.5



Most customer service and technical support issues are resolved in one day. (page 52)



RIM BlackBerry Pearl For T-Mobile

The BlackBerry Pearl takes advantage of the T-Mobile cellular service. (page 53)



PRODUCT NEWS

Avocent Introduces New Products to Improve Manageability of Servers - 45

Dell Ushers in New Era of Digital Lifestyle with Microsoft Windows Vista - 46

Integra Telecom Switches to IBM Software for Real-Time Service Management and Reduced Costs - 49

Expanded Product News Section - All The Very Latest Products - Don't miss it!

RainWorx rwAuction Pro Version 4.5

Summary: It is one of the best auction web site ASP script packages we've seen and it wins our Editor's Choice Award for customer service and value.

Price: \$795

www.rainworx.com



Most computer users around the world are very familiar with the web site Ebay. Many consider it the "jack of all trades" when it comes to auction sites and it offers millions of items and services from users all over the world. This also means that it can be somewhat hard to search and find particular items or the results include hundreds of products not related to the search terms. This is one of the main reasons that various webmasters have set up their own auction web sites to narrowed the items to a certain specialty group or set up on a regional location basis. Initially released in 2002, the RainWorx rwAuction Version 4.5 is a powerful scripted auction package that receives our Editor's Choice Award for customer service and value.

The rwAuction package is based on ASP (Active Server Page) scripts which

Most customer service and technical support issues are resolved in one day.

are installed on your web server system. Each page offers certain functionality to the entire auction site environment. There is a requirement to install and register certain DLL (Dynamic Link Library) objects to the server's computer system as well as housing certain OCX object files. Those that have their own web server should find this function rather easy to carry out there are some shared hosting services that disallow these types of server objects. You can check with your hosting provider for this availability however RainWorx does offer an

affordable hosting service that already implements all of these necessary items.

Some ASP programming knowledge will be helpful when installing the scripts however it is not always necessary as long as you can edit some of the scripts with your specific server information. We must add, that the company provides well-documented information about this particular process. When you run into a snag, the company provides both email and phone support. From what we can tell, the company has a quick turnaround to these issues that are normally resolved within a twenty-four or period or less. Several different payment services can be used with rwAuction Version 4.5 including the popular PayPal service.

If you've ever thought about starting your own auction web site but were afraid of the additional programming requirements to make it effective and attractive then you may wish to consider this product. You could employ several different individuals to develop such a comparable auction web site or use the configurable scripts that have already been written by RainWorx. With top-notch customer service, we think this \$795 package is well worth the investment. Visit the company's web site for additional information or to purchase this product at www.rainworx.com.

